

COMMUNITY PARTNER TOOLKIT

Business Recovery & Revitalization Program

Program Overview

The Business Recovery and Revitalization Program (BRRP) provides direct grant assistance to eligible small businesses and microenterprises impacted by the March 2023, June 2023 or April 2024 tornadoes and straight-line winds.

Program assistance will address disaster related unmet needs such as working capital shortfalls, replacement of damaged or obsolete inventory, and repairs or replacement of non-affixed equipment, furniture, and fixtures that were lost or damaged due to the disaster or needed to restore business operations.

BRRP Small Business Recovery Grants are focused on enabling businesses to reopen, retain jobs, and invest in recovery-related improvements while enhancing the functionality, appearance, and long-term viability of commercial corridors.



We need your help to get the word out!

Community-based organizations and agencies such as yours can be vital partners in connecting interested businesses to this program. With your assistance, we can help Mississippi businesses recover.

How Can You Help?

You, your colleagues and partner organizations are important to reaching the businesses that need funds the most. With your support, we can ensure these recovery funds reach every eligible business.

This Community Partner Toolkit contains flyers, sample social media posts and talking points. Hard copies of materials are also available upon request.



Spread the Word

- Prominently display the flyer in your office, lobby or other areas where people interact and share information.
- Share a digital copy of the flyer with your mailing lists and link to our website.
- Prominently feature information on your social media.
- Like and share our social media posts.

Talking Tips

These talking tips provide partners with messaging to use when talking to interested applicants.

- The program is being administered by the Mississippi Development Authority. The funds are part of the federal government's Community Development Block Grant – Disaster Recovery (CDBG-DR) program.
- The BRRP Small Business Recovery Grant pathway is for small business owners whose businesses were damaged or destroyed by the March 2023, June 2023 or April 2024 tornadoes and straight-line winds, or who are willing to move to the eligible areas to help revitalize the economy.
- The grants are intended to support working capital shortfalls, replacement of damaged or obsolete inventory, and repairs or replacement of non-affixed equipment, furniture, and fixtures that were lost or damaged due to the disaster or needed to restore business operations.
- Interested business owners can get more information and apply by calling **866.981.7727**, emailing **info@mstornadorecovery.com**, or going to **MSDisasterRecovery.com**.
- This is grant funding, not a loan, and it does not have to be repaid if applicants comply with the terms of the grant.

Documents Need to Apply

- ✓ Business eligibility and registration
- ✓ Ownership and identification
- ✓ Small business status and location
- ✓ Disaster impact documentation
- ✓ Business plan
- ✓ Employment projections
- ✓ Operations commitment
- ✓ Proof of local support
- ✓ Other disaster assistance received, if any.

How to Apply

Access the application on MDA's Disaster Recovery website at:

<https://msdisasterrecovery.com/2023-2024-disasters/business-recovery-revitalization/>



Who is Eligible?

Applicant must be an eligible small business owner with a business that is:

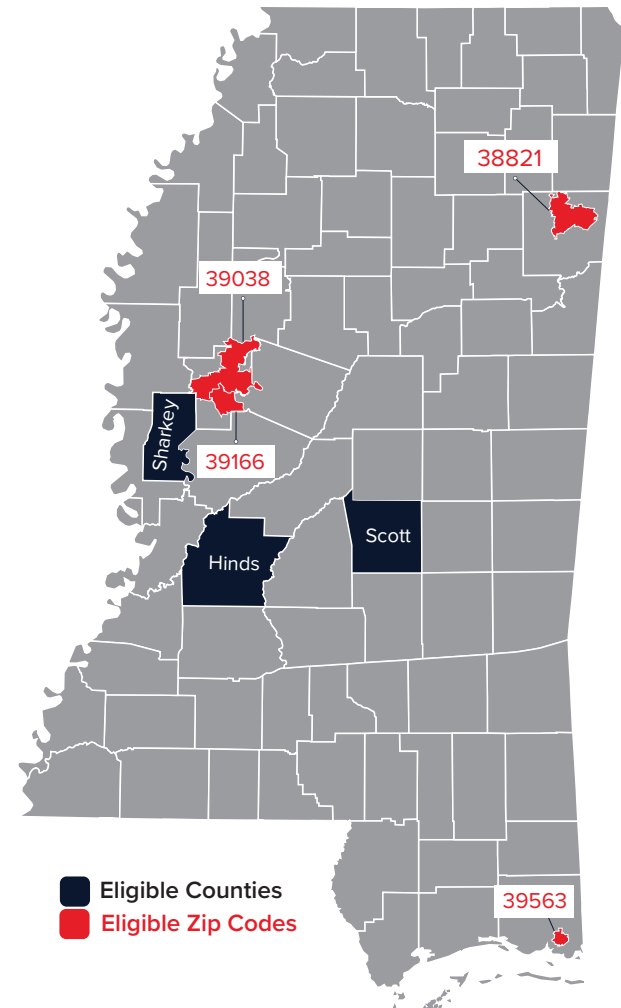
- Located in the MID area, or willing to relocate to a MID area
- Actively registered in the System for Award Management (SAM.gov) and possess a Unique Entity Identifier (UEI) at time of award
- Able to demonstrate operation prior to qualifying disaster event
- Currently operating or able to re-open upon receipt of program assistance
- Impacted by the qualifying disaster event
- A small business with no more than 50 full-time equivalent employees
- Able to demonstrate a minimum pre-disaster annual gross revenue of \$25,000
- In good tax and financial standing
- Still in need of recovery assistance after all other eligible disaster assistance is expended
- Able to commit to creating or retaining jobs that benefit low- and moderate-income (LMI) persons

Eligible Areas

The Program will be geographically limited to businesses located within, or willing to move to, HUD-designated Most Impacted and Distressed (MID) areas, as identified in MDA-CID's HUD-approved Action Plan.

Eligible geographic areas under this Program are:

- Sharkey County (all)
- Hinds County (all)
- Scott County (all)
- Humphreys County: Belzoni (ZIP Code 39038)
- Humphreys County: Silver City (ZIP Code 39166)
- Jackson County: Moss Point (ZIP Code 39563)
- Monroe County: Amory (ZIP Code 38821)





The MDA Business Recovery and Revitalization Program is grateful for your support and partnership. **Contact us to learn more!**

 MSDisasterRecovery.com

 866-981-7727

 info@mstornadorecovery.com