

Mississippi Business Recovery & Revitalization Program (BRRP)

Driving Business Recovery and Community Revitalization

The Business Recovery and Revitalization Program (BRRP) supports the recovery, stabilization, and long-term economic revitalization of businesses and commercial areas impacted by the 2023–2024 severe weather events. Through targeted, grant-based assistance, the Program helps restore economic activity, prevent permanent closures, and strengthen disaster-impacted communities.

BRRP focuses on enabling businesses to reopen, retain jobs, and invest in recovery-related improvements while enhancing the functionality, appearance, and long-term viability of commercial corridors.

PROGRAM PATHWAYS

1. Small Business Recovery Grants UP TO \$100,000 PER AWARD

Provides direct financial assistance to eligible small businesses and microenterprises that experienced disaster-related impacts.

Funding supports:

- Resuming or sustaining operations
- Addressing working capital gaps
- Replacing damaged or obsolete equipment
- Preserving jobs and stabilizing business activity

This pathway is designed to help businesses recover quickly while contributing to broader economic restoration efforts within impacted communities.

2. Façade & Commercial Corridor Revitalization

UP TO \$250,000 PER PROJECT (with flexibility for larger, eligible initiatives)

Supports coordinated, place-based recovery efforts that improve the appearance, accessibility, and long-term viability of commercial districts.

Eligible activities include:

- Building façade and exterior improvements (storefronts, signage, lighting, finishes)
- Streetscape and public realm enhancements (sidewalks, landscaping, pedestrian infrastructure, lighting)
- Accessibility and safety upgrades
- Design, engineering, and project-related professional services
- Corridor-wide improvements that strengthen economic vitality

This pathway helps revitalize business districts and downtown areas by creating attractive, functional environments that support sustained economic growth.

PROGRAM FEATURES

- ✔ **First-Come, First-Served:**
Applications are reviewed based on eligibility, completeness, capacity, compliance, and funding availability
- ✔ **Targeted Recovery Support:**
Assistance addresses documented disaster-related unmet needs
- ✔ **Grant-Based Funding:**
Awards are structured to support eligible recovery costs necessary to implement approved activities
- ✔ **Strategic Investment:**
Funding prioritizes projects aligned with community recovery goals and local planning efforts

FUNDING CONSIDERATIONS

Award amounts are determined based on:

- ✔ Scope and scale of proposed activities
- ✔ Verified disaster-related unmet needs
- ✔ Cost reasonableness and feasibility
- ✔ Alignment with local recovery plans and design frameworks
- ✔ Duplication of Benefits (DOB) requirements
- ✔ Compliance with program guidelines and funding limits

All awards are subject to eligibility review, underwriting, and program compliance. Funding will not exceed verified costs necessary to complete the approved scope of work.